



Management Analysis and Planning (MAP) Programme

MADE NOT BORN

Developing Northern Ireland's
leaders and managers

www.delni.gov.uk/madenotborn

Research has consistently shown that improved management practice leads to increased business productivity.

The Management Analysis and Planning (MAP) Programme addresses the overall management and leadership capabilities of a whole organisation.

How it works



In a busy day-to-day schedule, management development often suffers – and that's exactly where the MAP Programme helps businesses by providing an independent, structured, flexible approach to identifying and addressing company needs.

An analysis of the business is carried out on-site by a professional business adviser, who provides a report detailing management/leadership strengths and weaknesses.

Most importantly, participating companies will receive a training and development plan highlighting practical, achievable solutions to any areas that need attention, as well as the offer of funding support to address these needs.

What funding is available?



The Department for Employment and Learning will meet the cost of the business analysis (itself worth £1000) and will provide up to a maximum £6000 of funding (on a 40% basis) towards development activities arising from the completed training and development plan.

Who can apply?



Small to Medium sized Enterprises (10 to 250 staff) and Social Enterprises are eligible. Exceptions are companies recognised as Investors in People.

How do I apply



For further information on the MAP Programme, contact the Management Development Branch at the Department for Employment and Learning on **028 9090 5344** or visit www.delni.gov.uk/madenotborn or www.nidirect.gov.uk